

ELKE DOBROWOLSKI

ART/CREATIVE DIRECTOR

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IMPORTED FROM EUROPE. GONE NATIVE IN THE USA. *Elke brings exceptional sophistication of style, conceptual strength and originality, and the perspective of a global career spanning 20 years. From her experience in Europe (Germany & UK) and a career rooted in the U.S., Elke has held creative leadership positions in some of the world's top agencies, shaping brands incl.: Nike, Adidas, ESPN, Coca Cola, Porsche, Land Rover, Volkswagen, Starbucks, Target, Kmart, Northrop Grumman, Virgin Airlines, Lotus Vodka, LinkedIn, Pioneer, Credit Suisse, Nestle, Tommy Hilfiger, Wrangler Jeans, Norwegian Cruise Line, Primrose Schools, Microsoft.*

EXPERIENCE USA:

TWO CAR GARAGE · LA
2016 - present

Executive Creative Director / Founder
Primrose Schools brand campaign, The Better Chip brand campaign, Fender new business pitch, Coffee Bean, LinkedIn, Norwegian Cruise Line

FCB · CHICAGO
2012 - 2014

SVP, Group Creative Director
Responsible for Kmart creative, managed creative team & client, won awards, new business pitch for clients incl. Coca Cola, Fruit of the Loom

MCCANN · LA
2004 - 2011

SVP, Creative Director
Responsible for Northrop Gruman creative, Nestle Taster's Choice, new business win: Lotus Vodka

KBS (kirshenbaum bond + senecal) · NY
2002 - 2004

VP, Associate Creative Director
TV, digital, social, OOH/print campaigns for Target, Land Rover, Biore, Credit Suisse, Tommy Hilfiger

180 · AMSTERDAM
2002

Freelance Art Director
Adidas brand campaign, Adidas Olympics campaign

WIEDEN & KENNEDY · PORTLAND
1997 - 2001

Art Director
Award winning TV, OOH/ print campaigns for Nike, ESPN, Microsoft

EXPERIENCE / EDUCATION EUROPE:

JUNG VON MATT · HAMBURG

Art Director
Award winning campaigns for Porsche

BMP · LONDON

Junior Art Director
Volkswagen, Red Back Australian Lager, Pepe Jeans

KUNSTAKADEMIE STUTTGART

Master of Fine Arts
Visual Communication & Animation Film

SCHOOL OF DESIGN GMÜND

Bachelor of Arts
Graphic & Communication Design

SKILLS: Creativity & Innovation · Creative/Art Direction · Storytelling · Problem Solving · Leadership · Team Mentoring · Presentation · Multi-Channel Marketing · New Business · Social Media Marketing · Integrated Digital Marketing · Creative Strategy · Outdoor/Print Advertising · TV/Video Content Creation · Brand Development · Concept Development · Television · Graphic Design · Adobe Illustrator · Photoshop · InDesign · PowerPoint · Keynote · German & French

AWARDS: Cannes Silver Lions · MTV Music Video Award · The One Show · N.Y. Art Director's Club · Communication Arts Advertising Annual · Communication Arts Design Annual · Graphis · Belding Awards · Rosey Awards · Adweek National Addy's Clio Award · D&AD